

PRIVACY
GDPR PERSONAL DATA PROTECTION CONDITIONS
GDPR PRIVACY POLICY

I.

Basic provision

Operators of personal data according to § 5 letter o) of Act no. 18/2018 Coll. on Personal Data Protection, as amended (hereinafter referred to as the "Act") is ECO D&M, s.r.o., Company Identification Number: 50 476 131 with its registered office at Cintorínska 512/35, 059 34 Spišská Teplica (hereinafter referred to as the "Operator").

The contact details of the operator are

address: Cintorínska 512/35, 059 34 Spišská Teplica

email: info@ecosinkers.eu

phone: 0910 903 584

Personal data means all information about an identified or identifiable natural person; an identifiable natural person is a natural person who can be identified, directly or indirectly, in particular by reference to a specific identifier, such as name, identification number, location data, network identifier or by reference to one or more specific elements of physical, physiological, genetic, mental, economic, cultural or the social identity of that natural person. The controller has not appointed a person responsible for personal data protection.

II.

Sources and categories of personal data processed

The Operator processes the personal data that you have provided to him or the personal data that the Operator has obtained on the basis of the fulfillment of your order.

The operator processes your identification and contact data and data necessary for the fulfillment of the contract, registration in the e-shop and evaluation of products or e-shop.

In order to process statistics on the use of our offer in the e-shop and the pages visited, we use Google Analytics services from Google, which is certified for the protection of personal data in the field of tracking web traffic.

In order to create marketing and remarketing, we further process the data using the embedded javascript code of the following certified external services: Google Adwords, Facebook pixel.

In several places in our e-shop we use the so-called These are small text files that are stored on your computer and that your browser allows you to save. Cookies cannot be assigned to a specific person and do not contain any personal data. The connection of this data with other sources of data about your person is made only if you have given us your explicit consent on the website www.ecosinkers.eu

We use these cookies:

Cookies

Purpose

externaFontsLoaded

Helps us with font loading

NOCHACHE

Helps with web loading speed

Used to identify logins

previousURL

Saves the previously visited page

referral

Helps identify the previous source of visits

mccid and mceid

Internal information to ensure the correct operation of the site

SRV_id

Internal information to ensure high availability

CookiesOK

Consent to the use of cookies

Analytical Cookies:

Cookies (service)

Purpose

Google Analytics

It helps us to measure and evaluate the success of the website

Google Analytics Terms of Service

Smartlook and Smartsupp

It helps us to measure and evaluate the success of the website and communication with customers.

Smartlook and Smartsupp Terms of Service

Google Optimize

We use them to evaluate the success and improve the site

Google Optimize Terms of Service

Marketing Cookies:

Cookies (purpose)

Purpose

Google Adwords

We use Adwords to target your ads

Google Adwords Terms and Conditions

Facebook audience

We use Facebook to target ads

Facebook Terms of Service

Twitter

We use Twitter to target ads

Twitter Terms of Service

Linkedin

We use Linkedin to target your ads

LinkedIn Terms

III.

Legal reason and purpose of personal data processing

The legal reason for processing personal data is

performance of the contract between you and the operator according to § 13 par. 1 letter b) of the Act,

legitimate interest of the operator in the provision of direct marketing (especially for sending commercial announcements and newsletters) according to § 13 par. 1 letter f) of the Act,

Your consent to processing for the purposes of providing direct marketing (especially for sending business announcements and newsletters) according to § 13 par. 1 letter a) of the Act in the event that no goods or services have been ordered.

The purpose of processing personal data is

processing your order and exercising the rights and obligations arising from the contractual relationship between you and the operator; when ordering, personal data are required, which are necessary for successful processing of the order (name and address, contact), providing personal data is a necessary requirement for concluding and fulfilling the contract, without providing personal data it is not possible to conclude the contract or perform it by the operator,

There is no automatic individual decision by the operator in accordance with Section 28 of the Act.

IV.

Retention period of personal data

The operator stores personal data

for the time necessary to exercise the rights and obligations arising from the contractual relationship between you and the operator and the exercise of claims under these contractual relationships (for a period of 15 years from the termination of the contractual relationship).

After the expiry of the personal data retention period, the controller shall delete the personal data.

V.

Recipients of personal data (subcontractors of the controller)

Recipients of personal data are individuals

Participating in the supply of goods / services / execution of payments on the basis of a contract:

Slovak Parcel Service, s.r.o., Senecká cesta 1, 900 28 Ivanka pri Dunaji,

Slovenská pošta, a. with. Partizanska cesta 9 975 99 Banska Bystrica 1,

providing e-shop operation services and other services in connection with e-shop operation:

- financial authorities, tax advisers and auditors as operators or intermediaries, if this is necessary to fulfill the company's legal obligation,

providing marketing services.

Heureka Shopping s.r.o. Karolinská 650/1 186 00 Prague 8 - Karlín, Czech Republic,

Facebook Ireland Ltd. 4 Grand Canal Square, Grand Canal Harbor, Dublin 2, Ireland,

Google Ireland Limited, Gordon House Barrow Street, Dublin 4, Ireland

The controller intends to transfer personal data to a third country (a country outside the EU) or to an international organization. Recipients of personal data in third countries are mailing / cloud service providers.

VI.

Your rights

Under the conditions set out in the Act you have the right to access their personal data pursuant to Section 21 of the Act, the right to correct personal data pursuant to Section 22 of the Act, or the restriction of processing pursuant to Section 24 of the Act, the right to delete personal data pursuant to Section 23 of the Act, the right to object to the processing pursuant to Section 27 of the Act, the right to data portability pursuant to Section 26 of the Act,

You also have the right to file a complaint with the Office for Personal Data Protection if you believe that your right to personal data protection has been violated.

VII.

Terms of personal data security

The controller declares that it has taken all appropriate technical and organizational measures to secure personal data.

The operator has taken technical measures to secure data repositories and repositories of personal data in paper form, in particular passwords, anti-virus program.

The operator declares that only persons authorized by him have access to personal data.

VIII.

Email marketing information system

If the buyer has agreed to the processing of personal data in the e-shop for the purposes of e-mail marketing, he has agreed to the sending of e-mail messages to the contact e-mail address.

Personal information for email marketing purposes to the extent of first and last name, email address are provided for a period of five years. This personal data is not provided to third parties.

The buyer can revoke his consent at any time on the Newsletter Unsubscribe page, which we will delete immediately. We will no longer use the personal information you provide for us for email marketing purposes.

IX.

Final provisions

By submitting an order from the online order form, you confirm that you are familiar with the conditions of personal data protection and that you accept them in full.

You agree to these terms by checking your consent via the online form. By checking the consent, you confirm that you are familiar with the conditions of personal data protection and that you accept them in full.

The operator is entitled to change these conditions. It will publish a new version of the terms of personal data protection on its website and at the same time send you a new version of these terms and conditions to your e-mail address provided to the operator.

These conditions take effect on 01.01.2021.